

2024 CNPA SPRING SUMMIT



ABOUT US WHO WE ARE

The Connecticut Naturopathic Physicians Association (CNPA) is incorporated as a Connecticut 501c6 nonprofit organization, and operates as a professional membership association that represents and advocates for naturopathic physicians (NDs) in Connecticut and surrounding jurisdictions.

CNPAONLINE.ORG

ABOUT THE SUMMIT POWERED BY NATURE

This exciting 2-day event will focus on innovative natural medicine practices and business building for naturopathic physicians at every state of practice.

CNPA anticipates approximately 100 physicians and their staff members to attend. Exhibitor opportunities include sponsored meals, extended vendor breaks, and event product promotion.

DATES

Friday, May 17 (9am -5 pm)
Evening Cocktail Reception (5:15 pm)

Saturday, May 18 (9 am - 5 pm)
Going Green Gala (6-9 pm)

LOCATION

**Heritage Hotel
+ Conference Center**

522 Heritage Road
Southbury, CT
heritagesouthbury.com

2024 SUMMIT SPONSORSHIPS



- Lunch and Learn - \$5000 (Limit 2)
 - Going Green Gala Sponsor - \$5000 (Limit 2)
 - Friday Evening Cocktail Reception Sponsor - \$2500 (Limit 1)
 - Two-Day Vendor - \$1800
 - One-Day Vendor - \$1000
 - Conference App Sponsor - \$500 (Limit 1)
 - Lanyard Sponsor - \$125 (Limit 1)
 - Bag Sponsor - \$125 (Limit 1)
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LUNCH AND LEARN \$5000

- Gluten- and dairy-free buffet lunch provided to all attendees
- Speaking opportunity up to 60 minutes (Lunch & Learn style)
- Optional distribution of promotional materials (samples/literature)
- Heavy promotion of lecture content to social media and MailChimp audiences ahead of conference dates
- 10' wide x 8' deep exhibit booth, including one 8' table for two days
- Two complimentary event registrations (non-CE registrations)
- Each additional exhibitor registration for a vendor in excess of the complimentary registration is charged at \$395 for CEU-seeking registrants, \$295 for non-CEU attendee



2024 SUMMIT SPONSORSHIPS



GOING GREEN GALA \$5000

- Gluten- and dairy-free plated dinner with beverages provided to all attendees
- Sponsorship sign hung prominently on gala stage
- Vis Award sponsored by YOUR COMPANY with opportunity to introduce company mission and welcome guests (10 minutes)
- Heavy promotion of company content to social media and MailChimp audiences ahead of and after conference
- 10' wide x 8' deep exhibit booth, including one 8' table for two days
- Two complimentary event registrations (non-CE registrations)
- Each additional exhibitor registration for a vendor in excess of the complimentary registration is charged at \$395 for CEU-seeking registrants, \$295 for non-CEU attendee

FRIDAY EVENING COCKTAIL RECEPTION \$2500

- Gluten- and dairy-free passed hors d'oeuvres during the one-hour cocktail reception on Friday evening
- One complimentary drink ticket provided to each attendee to redeem during reception
- One large sign announcing cocktail reception sponsorship with logo
- Speaking opportunity up to 10 minutes to welcome attendees to the reception on behalf of your company



2024 SUMMIT SPONSORSHIPS



TWO-DAY VENDOR \$1800

- 10' wide x 8' deep exhibit booth, including one 8' table and two chairs for two days
- One complimentary registration
- Each additional exhibitor registration for a vendor in excess of the complimentary registration is charged at \$395 for CEU-seeking registrants, \$295 for non-CEU attendee
- Inclusion on tabletop displays featuring your logo
- One social media promotional post ahead of conference dates

ONE-DAY VENDOR \$1000

- 10' wide x 8' deep exhibit booth, including one 8' table and two chairs for one day
- One complimentary registration
- Each additional exhibitor registration for a vendor in excess of the complimentary registration is charged at \$395 for CEU-seeking registrants, \$295 for non-CEU attendee
- Inclusion on tabletop displays featuring your logo
- One social media promotional post ahead of conference dates



2024 SUMMIT SPONSORSHIPS



CONFERENCE APP SPONSOR \$500

- Company logo placed at the bottom of the CNPA Conference App (all attendees must visit the app to access lecture videos, PowerPoint and handout downloads, venue information, and chat features)
- Separate page on app dedicated to company, fully customizable to suit business needs

LANYARD AND BAG SPONSORS \$125 EACH

- Opportunity to distribute promotional materials and/or samples
- Company must provide bags and/or lanyard ahead of the event weekend

CONTACT

To learn more, customize your sponsorship package, or to pledge your support for CNPA, please contact CNPA's Executive Assistant, Dr. Sarah Ouano, at cnpalegislativ@gmail.com.

Thank you for your sponsorship!

